

SERAX

TABLEWARE GLASSWARE COOKWARE
CUTLERY LIGHTING FURNITURE POTTERY
KITCHEN & INTERIOR ACCESSORIES

ABOUT SERAX

Serax is a Belgian design brand, creating contemporary homeware in collaboration with leading international designers and makers. Designed in Europe, manufactured all over the world.

The interior of a home reflects the personality of its residents. That is why Serax only develops exceptional objects that contribute to the creation of a unique living environment. From tableware, glassware and accessories to furniture and lighting, the Serax collections are imagined by both established designers and new talent, each with their own distinctive vision and design signature. Their creations are realised by skilled craftspeople from across the globe. Serax nurtures these long-lasting relationships with makers, built on mutual respect and a shared sense of purpose. While unique in design and materiality, the collections remain true to Serax's core philosophy of accessibility, quality and functionality.

DESIGNERS

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Ottolenghi & Ivo Bisignano
Marie Michielssen
Sergio Herman
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Piet Boon
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Published by Serax 2023
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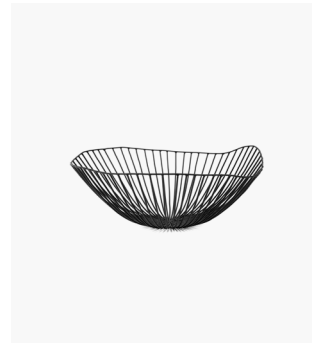
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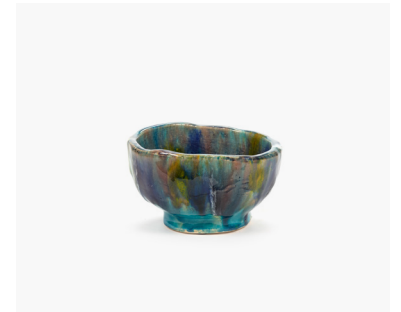
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Roos Van de Velde



Roos Van de Velde



Sergio Herman

RUDOLPH

by Vincent Van Duysen

The versatile Rudolph sofa collection is an evolution of Serax's acclaimed collaboration with leading Belgian designer Vincent Van Duysen. Rudolph's distinctive profiles were partly inspired by mid-century Modernist architect Rudolph Michael Schindler. "The Mid-century style is very inspirational for my work; think of the typical built-in banquettes lining modern interiors," explains Van Duysen. "But the most significant inspiration for this collection was the sofa I have in my home in Portugal because of its proportions, lines, and the serenity you feel when looking at it or sitting on it."

The collection includes a freestanding indoor and outdoor sofa in two- and three-seater variations as well as a generous single seat, with side tables and centre tables in wood and marble. "I chose to work with solid black or cognac tinted wood and marble for their texture, warmth, and tactility. All fabrics selected for this collection are custom made in Belgium and come in off white, beige, sand, smoke and bone colour schemes."

Vincent Van Duysen is one of Europe's most renowned architects, interior designers, and product designers. His work is recognisable for its purity of form and materials, creating deceptively simple and tranquil designs with a subtle colour palette informed by nature that emphasises their timeless quality.



[view Vincent Van Duysen catalogue](#)



Rudolph one-seater by Vincent Van Duysen



August chair by Vincent Van Duysen



Rudolph coffee table by Vincent Van Duysen

LA MÈRE & JEANNE

by Marie Michielssen

The first ceramic tableware line by Marie Michielssen – is an ode to family and the unique experiences of motherhood and grandmotherhood. Embracing the shared meal as a moment that brings people together in otherwise fast-paced lives, the collection draws on disparate inspirations to create table settings that reflect the often intuitive and varied roles women have inhabited in family life through the generations.

The stoneware pieces are finished with a glaze in broken white, a dark brown, or a Venetian red, creating mix-and-match options. The collection also includes five pieces of cutlery in stainless steel, with a deliberate severity that contrasts with the visible handcraft of the dishes. The chalice-shaped glassware in three colours – pink, grey and transparent – perfectly complements the La Mère ceramic dishes.

The Jeanne collection is a modular concept of chairs, benches & tables to suit all family sizes. With this furniture collection, Marie wants to encourage people to gather together for social occasions that create meaningful memories.

Marie Michielssen has been designing for Serax more than 25 years. Her designs are functional but aesthetic at the same time thanks to her artisan approach and choice of materials that have 'soul'.



[view Marie Michielssen catalogue](#)



La Mère bowls by Marie Michielssen



Jeanne chair by Marie Michielssen



La Mère vase by Marie Michielssen

FEAST

by Ottolenghi & Ivo Bisignano

With an abundance of colours, vegetable prints, and positive vibes, the FEAST collection reflects everything its creator stands for. British-Israeli chef Yotam Ottolenghi created this range of expressive tableware with the most joyful of gatherings in mind: coming together with friends and family, sharing food and exchanging stories. To create FEAST the chef joined hands with Italian artist Ivo Bisignano. “Ivo is a good friend as well as a soul-mate for the creative process in all Ottolenghi graphics,” explains Ottolenghi. “His art, in whatever medium, is honest, expressive, bold, joyful and colourful. Attributes we strive to achieve in our food.”

Yotam Ottolenghi is the restaurateur and chef-patron of six London-based delis and restaurants. He is the author of eight best-selling cookery books, including *Plenty*, *Jerusalem* and *Simple*. Amongst several prizes, Ottolenghi has won two James Beard awards in the US and the UK National Book Award. He has been a weekly columnist for *The Guardian* for over thirteen years and is a regular contributor to *The New York Times*. His commitment to the championing of vegetables, as well as ingredients once seen as ‘exotic’ has led to what some call “The Ottolenghi effect”. This is shorthand for the creation of a meal which is full of colour, flavour and sunshine.



[view Ottolenghi catalogue](#)



Feast tableware by Ottolenghi & Ivo Bisignano



Sicily vase by Ottolenghi & Ivo Bisignano



Feast tableware by Ottolenghi & Ivo Bisignano

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