

# Reform Design Lab

COLLECTION 2022



# A Sustainable Merge Between *Art & Technology*

“We set out with one clear goal: to merge art and technology into Sustainable design pieces. Our products have placed us among World pioneers when it comes to circular high end furniture. We demonstrate how cutting-edge technology can make it possible to open a third and disruptive way towards circularity between traditional handwork and mass production, and solve some of the problems the world is facing. We are revolutionising the interior design industry.”

Måns Broman / Founder and CEO



## *Who* we are

At the forefront of technological and environmental change, you find a team of creative and passionate professionals, driven by a common vision. After working towards the vision for only a handful of years, we've proved how rapidly progress can develop, and new standards be set.

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## *What* we do

We combine extraordinary design with state-of-the-art technology, using sustainable materials and a global network of print labs for manufacturing. The result is reshaping the future, one interior design statement piece at the time.

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## *Why* we do it

Our vision is nothing short of a revolution: We strive to be a leading part of the circular transition. It's our firm belief that linear supply chains, material waste, fossil-based transportation and long lead times must come to an end. We're showing the world that this can be done.



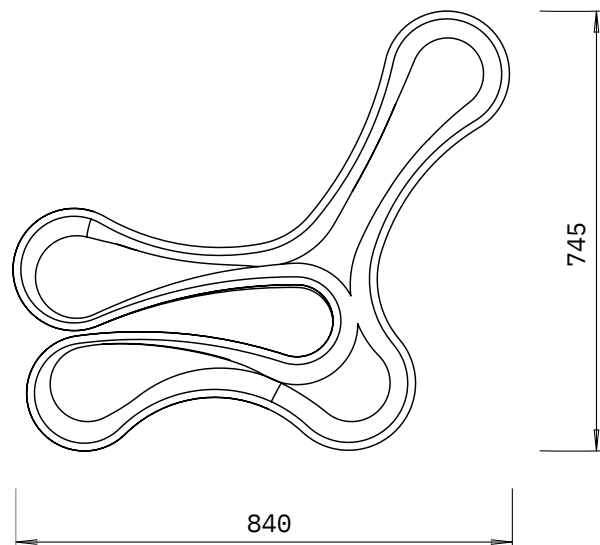
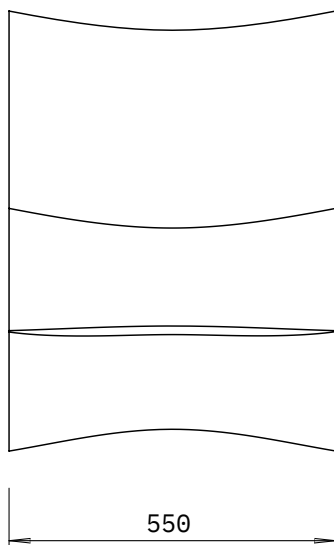


# Reform Lounge Chair

The iconic Reform Lounge Chair is our first ever piece. It carries an innovative yet organic expression, with its sculptural and bold design, bringing the beauty of nature to mind. Entirely made from premium biocomposite, crafted with 3D printing technology, the chair is durable, comfortable and completely circular. Suitable for use indoors as well as outdoors, throughout seasons and for years and years to come.

Model	Colour	Material	SEK*	EUR*	USD*
Reform Chair	Black	UPM Formi 3D	19 995	1 995	2 255
Reform Chair	Wood	DuraSense	16 995	1 695	1 880

\*Ex. VAT



Design	Jurij Rahimkulov
Width	550
Height	745
Depth	840
Weight	25



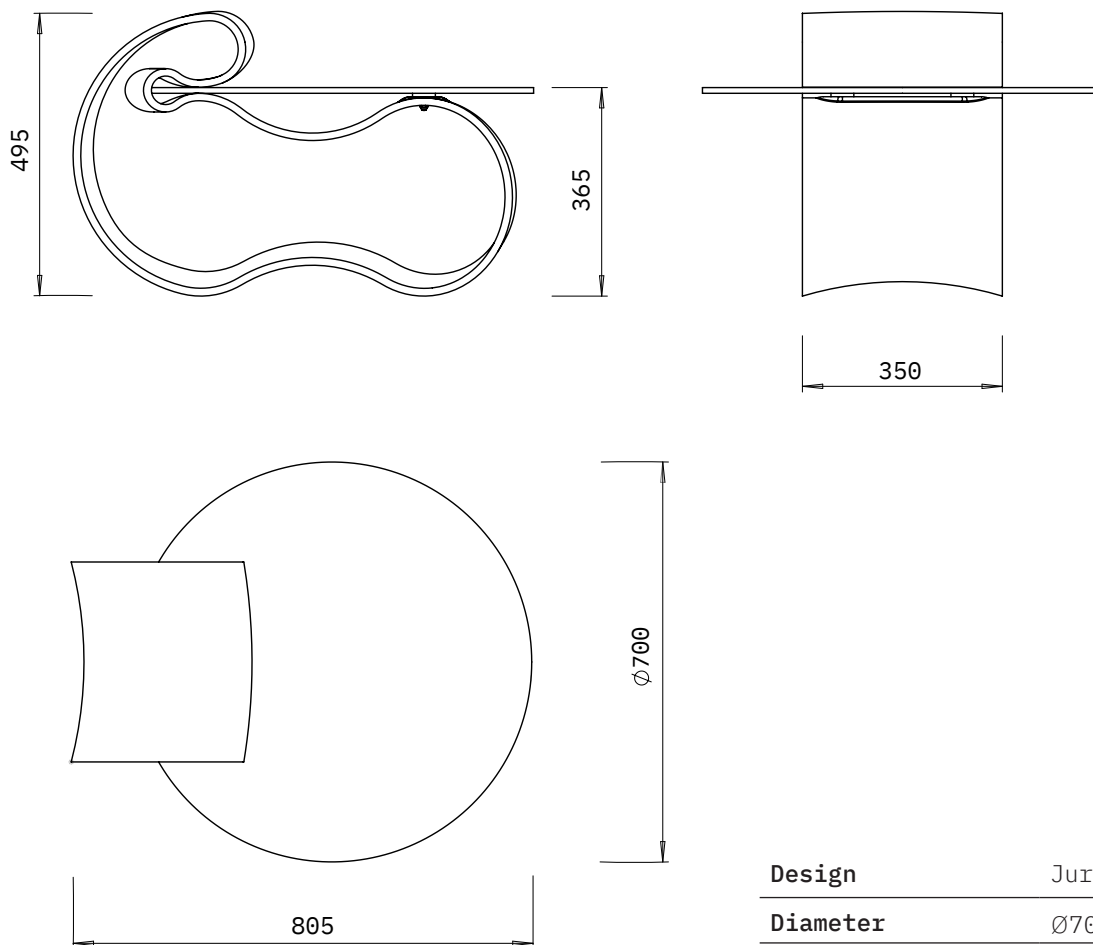
# Gestalt Coffee Table

Yet another 3D printed marvel from the ingenious mind of Jurij Rahimkulov – The Gestalt Coffee Table. Paired with a 8 mm thick smoked glass top this piece can hold its own but alongside our Reform Chair it really shines. The base is made from premium biocomposites and is of course fully circular.

Launch summer 2022.

Model	Colour	Material	SEK*	EUR*	USD*
Gestalt Table	Black	UPM Formi 3D/ Glass	TBA	TBA	TBA
Gestalt Table	Wood	DuraSense/ Glass	TBA	TBA	TBA

\*Ex. VAT



Design	Jurij Rahimkulov
Diameter	Ø700
Height	745/365
Depth	805
Weight	TBA





# MATERIALS

## **UPM Formi 3D Biocomposite**

A wood-based biocomposite using cellulose fibres for extra functionality. It's suitable for both indoor and outdoor use. Formi biocomposite has high performance qualities and substantially lower carbon footprint than fossil-based plastics. UPM's biocomposite combines the mouldability of plastics with the strength and sustainability of wood. Compared with traditional oilbased plastic, UPM Formi reduces the product's carbon emission by up to -80%.

### **Main benefits**

- Wood-based cellulose fibres for extra functionality
- Easy to use "drop in" material
- High-definition production
- Wood like post processing properties
- Wood fibres from PEFC-certified forest

### **Certified and safe**

UPM Formi is available with PEFC™ certification.

## **DuraSense Biocomposite**

DuraSense® for 3D printing is made from mostly renewable materials. It offers an excellent sustainability profile. All DuraSense® materials can be reused many times over if the material is recycled at the product's end of life. Due to the wood fibers inside, the melting point is low.

### **Main benefits**

- Improved environmental footprint with wood-based
- biocomposites
- Affordable and commercially available alternative
- Wide property span for a range of applications
- Reinforcement of recycled plastic polymers
- Easy to 3D print large objects

# GENERAL TERMS AND CONDITIONS

## Validity

These General Terms and Conditions shall supersede and suspend all previous agreements and shall apply to any agreement made between REFORM DESIGN LAB and the buyer unless otherwise agreed.

## Sales and Marketing Material

Information supplied by REFORM DESIGN LAB regarding prices, models, dimensions, features, and specifications in catalogues, advertisements, sales or promotional literature, price lists or elsewhere is not legally binding and shall be considered for guidance only and may be changed at any time without prior notice.

## Prices

The present price list replaces all previous price lists and may be subject to changes at any time without prior notice. The purchase price for the products ordered by the buyer is stated in the order confirmation. Delivery and installation is not included in the purchase price. Unless otherwise agreed, quotations submitted by REFORM DESIGN LAB shall be valid and binding for 30 days after receipt.

## Orders

All orders placed by the buyer must be in writing and shall at the minimum specify the type (product number and/or name) and quantity of the products. The order is not valid until REFORM DESIGN LAB has issued a written order confirmation to the buyer. Unless objections are made within 72 hours after receipt, the order confirmation is considered accepted by the buyer. Orders cancelled later than 10 days after acceptance of order confirmation are subject to a 30% cancellation fee. Made-to order products cannot be cancelled or returned.

## Delivery

Unless otherwise agreed in writing, delivery shall be ex-works (Incoterms 2010) from:

SCULPTUR SWEDEN AB  
Pilvägen 8B  
374 34 Karlshamn  
Sweden

If transportation of the products is handled by REFORM DESIGN LABS forwarding agent on behalf of the buyer, REFORM DESIGN LAB will invoice the freight to the buyer. The products shall be sent using standard packaging. Confirmed delivery date is only an estimated delivery date and the time of delivery shall not be considered of

essence. REFORM DESIGN LAB cannot be held liable for any damage or loss that the buyer may suffer as a result of a delay or a non-delivery. If no specific delivery date has been indicated in the order confirmation, REFORM DESIGN LAB, acting reasonably, is entitled to stipulate a delivery date taking into consideration the quantity and the nature of the products to be delivered.

## Payment

Unless otherwise agreed, payment shall be made in accordance with the payment terms and conditions indicated on the invoice and order confirmation. All bank charges are the responsibility of the buyer. All products not paid for in the full, including interest and delivery (if any), shall remain the property of REFORM DESIGN LAB. The buyer shall at all times keep such products separated from any other products held in stock and must ensure that the products can at all times be identified by REFORM DESIGN LAB. The buyer shall be liable to REFORM DESIGN LAB for any damage to the products until they have been paid for in full as stated above. There will be a penalty interest of 2% per month when payment is made after the due date. Such interest is payable without any further notice. Prepayment of proforma invoice/order confirmation is required for buyers without credit. The buyer must state the proforma invoice/order confirmation number on the payment.

## Product Liability

Mandatory product liability rules in force from time to time shall apply to disputes regarding product liability. Unless otherwise required by mandatory legislation, REFORM DESIGN LAB shall not be liable to the buyer for any damage or loss caused by the products, including but not limited to liability for loss of production, loss of use, loss of contracts, loss of profit or for any other consequential or indirect loss whatsoever.

## Changes in Design

Prior to delivery and without prior notice REFORM DESIGN LAB reserves the right to make any changes to a product's design that is found by REFORM DESIGN LAB to be necessary or appropriate.

## Other

The buyer is not allowed to sell the products to re-sellers without written approval by REFORM DESIGN LAB.

### Warranty and Limitation of Liability

REFORM DESIGN LAB offers a warranty against defects of manufacture and materials on standard products. The warranty shall be valid for two years from the date of delivery, provided that the products are used under normal circumstances and maintained according to guidelines. Excluded from this warranty are all defects due to or caused by transport, incorrect use, inadequate maintenance, accidents, the buyer's alteration or repair as well as normal wear and tear of the products. Natural variations in organic materials are not considered to be defects. REFORM DESIGN LAB is explicitly excluded from all liability for any damage or loss that such defects or variations may cause, either directly or indirectly.

Unless otherwise stated in These General Terms and Conditions, REFORM DESIGN LAB is not liable to the buyer for loss of production, loss of use, loss of contracts, loss of profit or for any other consequential or indirect loss whatsoever.

Notwithstanding any other provisions of these General Terms and Conditions, REFORM DESIGN LAB's maximum liability in relation to the buyer can in no circumstance exceed the purchase price for the products sold, including any liability for damages of a third party, such as, for example but not limited to, product liability.

### Remedies

With respect to products that are defective, REFORM DESIGN LAB may choose to refund the purchase price for such products, repair such products or replace such products, always provided that it is a condition for such refund, repair or replacement that the buyer has notified REFORM DESIGN LAB about the defect within reasonable time after the buyer discovered or ought to have discovered it, and provided that such notice is given within the warranty period in accordance with the instructions in the below paragraph "Complaints". The above remedies constitute the buyer's only remedies in respect of any defective products delivered under these General Terms and Conditions.

### Complaints and Transport Damages

The buyer is always obliged to inspect the products delivered upon receipt. The inspection shall include:

- a) Checking that the correct type of products have been delivered
- b) Checking that the correct quantity of the products has been delivered
- c) Checking that the products are of an acceptable quality

The buyer is deemed to have accepted the correct order as delivered unless a claim has been filed with REFORM DESIGN LAB within 48 hours upon receipt.

In case the delivery is visibly damaged, the buyer shall:

- 1) Perform product inspection immediately upon arrival
- 2) Note the freight documents with "Received with reservation"
- 3) Report the extent of the damages including photo documentation to REFORM DESIGN LAB within 48 hours upon receipt

The buyer is deemed to have accepted the products as 'delivered in good condition' unless a claim has been filed with REFORM DESIGN LAB within 48 hours upon receipt.

### Return of the Products

Returns are only accepted by prior written agreement. Return products shall be securely and properly packaged in the original packaging. Unless otherwise agreed, the buyer shall bear the transport cost and risk of any defective products returned. Returns shall be delivered to: REFORM DESIGN LAB's warehouse, see "DELIVERY". Return shipment shall be clearly marked "REFORM DESIGN LAB RETURN + order number".

### Applicable Law and Venue

The parties' contractual relationship under these General Terms of Sale and Delivery shall be governed and construed by and shall be interpreted in accordance with Danish law. Any dispute that may arise out of the parties' contractual relationship under these General Terms and Conditions or any related event, which cannot be settled amicably, shall at REFORM DESIGN LAB's request be brought before the Gothenburg City Court.

### Amendments

REFORM DESIGN LAB is entitled to modify these General Terms and Conditions at any time. REFORM DESIGN LAB shall notify the buyer of such modifications and of the date of such modification. The buyer is deemed to have accepted the modifications unless written notice of rejection is given to REFORM DESIGN LAB within 10 working days after receipt of such notice.

# Reform Design Lab

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